



‘MULTIPLE CHOICE IDENTITY’, Wim Kratsborn

‘The book that had to be written’

The last 100 years were not the best years in the history of humanity. Often it looked like a roller coaster ride with ups and downs, on the ‘Highway to hell’ or the ‘Stairway to heaven’. World War One and Two were deep lows. Afterwards the Cold War was frozen, with a nuclear threat added into the mix. Is the present a step in the good or in the wrong direction as far as war, welfare, climate change and violence are concerned? The media tells us on a daily basis that we are close to the abyss and that the end is near. *“And don’t ask for directions, ‘cause everyone’s lost”* (Frank Boeijen). Globalisation, inequality youth unemployment, climate change, corruption and terrorism all take its toll. What are we going to do with daily doses of ‘breaking news’ and ‘faking pre-news’ distributed by the media and dictators like Putin, Assad, Erdoğan and Trump? These questions were at the forefront of my mind while writing the book ‘Multiple Choice Identity’. I decided to end the book with a number of possible solutions or ‘survival theses’ through education, music, ‘weconomy’, empathy, citizenship and a ‘global multilogue’. Multiple Choice Identity, ‘MCI’ for short, may be a ‘wake-up call’. And you don’t have to be sleepwalker.

It’s not only for your own sake or ‘what’s good for the country’, but also about others in Europe and the Arab world. Try as a reader to walk in someone else’s shoes and get inspired by 9 young ghostwriters, telling their own story by apping or tweeting,

The risk of ‘hineininterpretieren’ is big, but reality is too complex and paradoxical for that. How did I try to get my point accross?? I like to use an eclectic approach with fiction, humour, images, organizers, stories, empathy, art and especially music. *‘Music makes sense’*. With passion-driven, informal, emotional and brain-based knowledge you may find out how it was, is and will be. *‘We feel, therefore we learn’* writes Mary Helen Immordino. What choices can or have to be made as a ‘Multiple Choice Identity’? What to do? I was inspired by books, articles, art, landscapes, meetings with ‘great minds’, films, stories and music, but also by traveling in Europe and the Arab world. ‘I was there’. in the last 10 years

The book starts at a music festival in 2022, where future turning points are audiolised and imagined. There’s great line-up with Underworld, The Cure, Kraftwerk, Daft Punk, Rage Against the Machine and Muse. Together with the ghostwriters you will go to World War One. How will you survive this trauma? Why has this war never come to an end? Not much later the Second World War broke out. Do you feel complicit? Afterwards the situation froze during the Cold War. Until the Wall came tumbling down. But the future won’t be as good as it looked before: turbulence is now reigning supreme.

You are constantly confronted with 'breaking news', and you have to do something. Try to internalize all these 'Headlines' and turn these into your own headlines as shown on the cover of the book.

How can you obtain this special book? You can order it directly from Wim Kratsborn via w.kratsborn@planet.nl or the website www.to-gather.org. You may also order it in a bookshop or on Amazon.

I have written this book 'with a little help from my friends'. I also need your help to be able to cover the expenses for the design, the correction, the distribution and the printing of the first edition. It would be great if you can help us out. We set up a crowdfunding campaign at Voordekunst.nl and we hope to reach our €5000 target.

Another option is to pay/donate with PayPal or VISA (DRS).

W.M.L.KRATSBORN. Account: 1885230035. Westerbroek, The Netherlands. Mention your name, home address and mail address. A nice surprise is waiting for you.

If you want to get to know more about To-Gather come visit the free content on www.to-gather.org. You can watch my film 'Hard to become who you are' and listen to my songs. On Spotify you can enjoy the MCI-playlist with 300 songs from the book.

Do the '**Walk of Life**' / '**Rin fan it Libben**' in the city of Leeuwarden (start at the Tourist Office VVV). It's an interactive, creative and virtual walk and you can experience parts of the book 'live' in the old city centre of the 'European Cultural Capital 2018'.

Last but not least we can meet during a presentation or workshop at schools, conferences or festivals.

'Feel and know, see and hear and spread the word!'